



Part of Forward Role Recruitment

We build Executive leadership teams that scale the UK's most exciting, **high growth** brands.

Expert Leaders in Executive Search



FR Executive specialises in attracting and representing the best senior Marketing, Digital & Technology talent across the UK.



With strategic bases in Manchester and London, our experienced team partners with leading brands to fill leadership positions, enabling them to meet their growth targets and strategic goals.



With unmatched expertise, a commitment to achieving the highest standards and access to the most advanced recruitment technology, we are a true partner to businesses looking to transform their organisations and take their operations to the next level.

Our Team



 [Guy Walker](#)

 [Rachel Wheeler](#)

 [Claire Turpin](#)

 [Alistair Collier](#)

 [Phill Stott](#)

 Executive Search
Director –
Marketing &
Commercial

 Executive Search
Director –
Ecommerce &
Digital Product

 Executive Search
Director –
Technology
(London)

 Director -
Technology &
Change

 Director - Digital

 guy@forwardrole.com

 rachel@forwardrole.com

 claire@forwardrole.com

 alistair@forwardrole.com

 phill@forwardrole.com

Our Clients

FR executive





The Process

We understand that each assignment is **unique**.

So, we tailor our approach to each role and support you through the entire recruitment process end-to-end.

BRIEF



We work with you to define the brief based on an understanding & assessment of your company culture, requirements & challenges. We then brief our internal research team on the needs, and our marketing team begin creating engaging marketing collateral to promote the role.

SEARCH



We create full market mapping, benchmarking & talent attraction strategies. Then, we execute a search using outstanding recruitment technology and methodology, including sourcing, advertising and events, to attract great senior talent in and on the market. We conduct meetings with all of our candidates to assess qualifications, experience and culture fit.

SHORTLIST



We present a world-class shortlist of candidates who have been assessed fully by our team. We also provide detailed analysis of all candidates, including skills, experience, aspirations and remuneration.

INTERVIEW



We manage all interview processes for your organisation and the candidate, ensuring feedback is effectively communicated between both parties. Psychometric and technical testing is also facilitated by our team.

OFFER



We advise you on the level and structure of the offer. Then, we manage the offer on your behalf, and liaise with your new hire from resignation to start date. We further support you and the new member of your team during the first 3-6 of their tenure with tactical onboarding advice.

Our Products



Represent

IR35 Assist+

The environmental impact of operations is a key agenda point for many organisations.

As such, we've partnered with progressive start-up Greenify, to offer our clients the ability to offset the environmental footprint of their new hires and join the fight against climate change and environmental disasters.

Offsetting the environmental footprint of your new senior appointment contributes positively to your ESG and CSR goals, whilst furthering a strong employer brand for your organisation.

We're passionate about ensuring everyone has the opportunity to access senior roles in the industry.

We have partnered with Mel Venner of Instinct Performance to ensure that ED&I is fully integrated into our business at all levels.

For us, D&I has never been a "tick box" exercise. It's about inclusive recruitment and building systems and processes that provide equality of opportunity for everybody.

As part of our recruitment solution offering, we provide you with D&I data on applicants based on characteristics, and advice to help you to shape your own D&I values.

We provide a fully managed service to help shape your contractor strategy into a coherent project plan, manage all third party agencies and centralise your contractor population, ensuring risk management, reduced cost and visibility.

Our Additional Services



Technical testing



Job specification consultation



On-site interview support



Video interviewing platform



Industry salary benchmarking



Occupational and psychometric profiling



Talent branding



City centre interviewing suites



Market mapping



Industry event partnerships



MARKETING, DIGITAL & TECHNOLOGY EXECUTIVE RECRUITMENT

You've heard our story,
we'd love to be part of yours.

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